



STYLE GUIDE

Sash Collection Designed
and Presented by
The Sash Company

OFFICIAL NATIONAL SASH

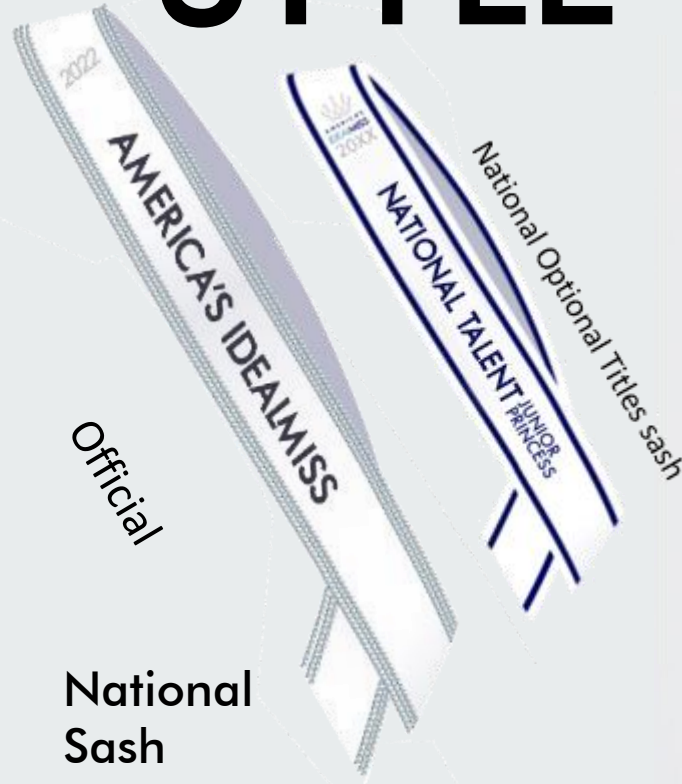
White sash
Three row rhinestone -
Clear silver front & back
Year on shoulder - Metallic silver
Title down front navy in Futura font -
Miss division - logo
Other divisions – left aligned and
juniors stacked
Size Adult – Miss, Teen, Junior Teen
Size Teen – Pre-Teen, Junior Princess,
Princess

NATIONAL OPTIONAL TITLES SASH

White sash 89.00
Double border -
Inside navy/outside white
Logo on shoulder -
Metallic silver crown & line
Navy logo & med blue “ideal”
Madera 1029
Year on shoulder - Metallic silver
Title down front navy in Futura font -
Division – left aligned and
juniors stacked

**Sashes are 3.5 inches with
exception to National Optional
sash—it is slightly larger due to*

double border



National Layout – Division IN LINE with logo

Teen size

AMERICA'S IDEAL JUNIOR PRINCESS
AMERICA'S IDEAL PRINCESS
AMERICA'S IDEAL PRETEEN

Adult Size

AMERICA'S IDEAL Junior
AMERICA'S IDEAL TEEN
AMERICA'S IDEAL (LOGO)

National Optional Titles Layout

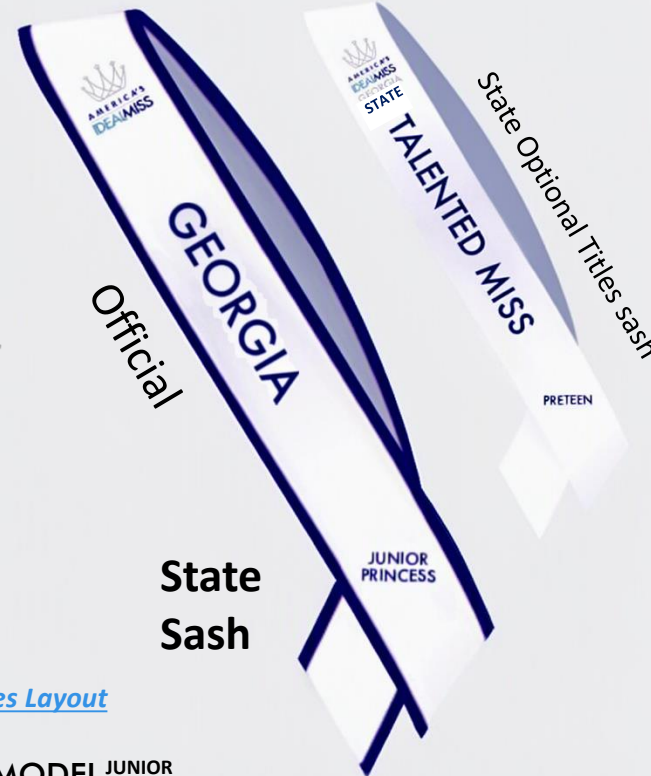
Teen Size

NATIONAL SUPERMODEL JUNIOR DIVISION
NATIONAL COVER MODEL JUNIOR DIVISION

Adult Size

NATIONAL COVER MODEL SENIOR DIVISION
NATIONAL SUPERMODEL SENIOR DIVISION
NATIONAL TALENTED MISS **
NATIONAL PHOTOGENIC **
NATIONAL CASUAL WEAR **
NATIONAL SPOKESMODEL **
NATIONAL TALENT**

** - Divisions laid out in line like Nat. Sashes



State Layout

TENNESSEE
TENNESSEE
TENNESSEE
TENNESSEE
TENNESSEE

Hip

JUNIOR PRINCESS
PRINCESS
PRETEEN
JUNIOR TEEN
TEEN

OFFICIAL STATE SASH \$79.00

White sash
Navy blue border
Logo on shoulder -
Metallic silver crown & line
Navy logo & med blue “ideal”
Madera 1029
Title down front navy in Futura font
Division centered at hip with tilt -
Navy with Futura font
Navy blue border

STATE OPTIONAL SASH \$67.00

White sash
Logo on shoulder -
Metallic silver crown & line
Navy logo & med blue “ideal”
Madera 1029

STATE (the WORD STATE) on shoulder
– Navy blue

Title down front navy in Futura font
Division centered at hip with tilt -
Navy with Futura font

Sizes

Junior Princess – Youth size
Princess – Youth size
Preteen – Teen size
Junior Teen – Adult Size
Teen – Adult size
Miss – Adult size